



Disruptive Strategy July 2021 Calendar

All modules and assignments are available at 1:00 p.m. United States Eastern Time (ET) (UTC 17:00). **All modules and assignments are due at 1:00 p.m. ET (UTC 17:00).** Please check against your local time zone to ensure you complete your coursework before the deadlines.

Enrolled participants will retain access to the course until **October 31, 2021**. *Note: Each week is separated by an empty row.*

Week	Module / Assignment	Status	Open / Due Date (1:00 p.m. ET)
Week 1	Introduction: Lenses on the World	Opens	Wednesday, July 21, 2021
Week 1	Module 1: Aligning with Innovation and Disruption	Opens	Wednesday, July 21, 2021
Week 1	Team Project	Opens	Wednesday, July 21, 2021
Week 2	Introduction: Lenses on the World	Due	Wednesday, July 28, 2021
Week 2	Module 1: Aligning with Innovation and Disruption	Due	Wednesday, July 28, 2021
Week 2	Module 2: Discovering Customer Jobs to be Done	Opens	Wednesday, July 28, 2021
Week 2	Jobs to be Done Interview	Opens	Wednesday, July 28, 2021
Week 3	Module 2: Discovering Customer Jobs to be Done	Due	Wednesday, August 4, 2021
Week 3	Module 3: Organizing for Innovation	Opens	Wednesday, August 4, 2021
Week 3	Final Paper	Opens	Wednesday, August 4, 2021
Week 3	Team Project	Due	Friday, August 6, 2021
Week 4	Module 3: Organizing for Innovation	Due	Wednesday, August 11, 2021
Week 4	Module 4: Maintaining a Disruptive Scope	Opens	Wednesday, August 11, 2021
Week 4	Jobs to be Done Interview	Due	Friday, August 13, 2021
Week 5	Module 4: Maintaining a Disruptive Scope	Due	Wednesday, August 18, 2021
Week 5	Module 5: Managing the Strategy Development Process	Opens	Wednesday, August 18, 2021
Week 6	Module 5: Managing the Strategy Development Process	Due	Wednesday, August 25, 2021
Week 7	Final Paper	Due	Wednesday, September 1, 2021

To add this calendar to your personal Google, Outlook, or Apple Calendar, use this downloadable calendar link:

<https://calendar.google.com/calendar/ical/85rgna6d1u67fh8qsjg1reqe8%40group.calendar.google.com/public/basic.ics>

For a step-by-step guide on how to add this calendar to your personal calendar, visit the [calendar download instructions](#).

To access the course calendar without adding it to your personal calendar, visit the [Google Calendar online](#).