



## Disruptive Strategy June 2021 Calendar

All modules and assignments are available at 1:00 p.m. United States Eastern Time (ET) (UTC 17:00). **All modules and assignments are due at 1:00 p.m. ET (UTC 17:00).** Please check against your local time zone to ensure you complete your coursework before the deadlines.

Enrolled participants will retain access to the course until **September 26, 2021**. *Note: Each week is separated by an empty row.*

Week	Module / Assignment	Status	Open / Due Date (1:00 p.m. ET)
Week 1	Introduction: Lenses on the World	Opens	Wednesday, June 16, 2021
Week 1	Module 1: Aligning with Innovation and Disruption	Opens	Wednesday, June 16, 2021
Week 1	Team Project	Opens	Wednesday, June 16, 2021
Week 2	<b>Introduction: Lenses on the World</b>	<b>Due</b>	<b>Wednesday, June 23, 2021</b>
Week 2	<b>Module 1: Aligning with Innovation and Disruption</b>	<b>Due</b>	<b>Wednesday, June 23, 2021</b>
Week 2	Module 2: Discovering Customer Jobs to be Done	Opens	Wednesday, June 23, 2021
Week 2	Jobs to be Done Interview	Opens	Wednesday, June 23, 2021
Week 3	<b>Module 2: Discovering Customer Jobs to be Done</b>	<b>Due</b>	<b>Wednesday, June 30, 2021</b>
Week 3	Module 3: Organizing for Innovation	Opens	Wednesday, June 30, 2021
Week 3	Final Paper	Opens	Wednesday, June 30, 2021
Week 3	<b>Team Project</b>	<b>Due</b>	<b>Friday, July 2, 2021</b>
Week 4	<b>Module 3: Organizing for Innovation</b>	<b>Due</b>	<b>Wednesday, July 7, 2021</b>
Week 4	Module 4: Maintaining a Disruptive Scope	Opens	Wednesday, July 7, 2021
Week 4	<b>Jobs to be Done Interview</b>	<b>Due</b>	<b>Friday, July 9, 2021</b>
Week 5	<b>Module 4: Maintaining a Disruptive Scope</b>	<b>Due</b>	<b>Wednesday, July 14, 2021</b>
Week 5	Module 5: Managing the Strategy Development Process	Opens	Wednesday, July 14, 2021
Week 6	<b>Module 5: Managing the Strategy Development Process</b>	<b>Due</b>	<b>Wednesday, July 21, 2021</b>
Week 7	<b>Final Paper</b>	<b>Due</b>	<b>Wednesday, July 28, 2021</b>

To add this calendar to your personal Google, Outlook, or Apple Calendar, use this downloadable calendar link:

<https://calendar.google.com/calendar/ical/vt52eqfgv8c9kj3p7mqgbemg5s%40group.calendar.google.com/public/basic.ics>

For a step-by-step guide on how to add this calendar to your personal calendar, visit the [calendar download instructions](#).

To access the course calendar without adding it to your personal calendar, visit the [Google Calendar online](#).