Harvard Business School Online

Certificate Programs Increase Salaries

HBS Online Helped Increase Compensation and Open New Doors

42% said HBS Online course helped increase their salary

Average salary increase was **$17,000**

10x return on investment with a $1,750 investment in a course and a $17,000 salary increase

91% of certificate holders said HBS Online had a positive impact on their career

Nearly 20% said HBS Online course helped increase their bonus

Average bonus increase was **$14,000**

Survey shows nearly **$700 million** global economic impact of HBS Online

Extrapolated to global participant base

Programs Are a Cost-Effective Path to Economic Wellbeing and Career Advancement

"I changed jobs, almost doubling my salary, and I believe this is thanks to the course I took."

"I changed my career direction to consulting from biotech, increasing my salary and total compensation by $40k+ per year."

"I received a lot of job offers via my network who were aware of my HBS Online courses. At the end, I had a salary increase of 30%."

36% made a career change

31% got a promotion

Visit **online.hbs.edu**.

Source: Nearly 2,000 past participants completed the survey, which was fielded and analyzed by market research firm City Square Associates.