



Economics for Managers February 2021 Calendar

All modules and assignments are available at 1:00 p.m. United States Eastern Time (ET) (UTC 18:00). **All modules and assignments are due at 1:00 p.m. ET (UTC 18:00)**. Please check against your local time zone to ensure you complete your coursework before the deadlines. Please note: Daylight Savings Time begins in the United States on March 14. Deadlines will stay at 1:00 p.m. ET but will convert to UTC 17:00.

Enrolled participants will retain access to the course until **June 13, 2021**. *Note: Each week is separated by an empty row. Any week without modules or assignments opening or due are not listed below.*

Week	Module / Assignment	Status	Open / Due Date (1:00 p.m. ET)
Week 1	Introduction Module: Introduction to Economics for Managers	Opens	Wednesday, February 17, 2021
Week 1	Module 1: Customer Demand: Foundations	Opens	Wednesday, February 17, 2021
Week 2	Module 2: Strategies for Assessing and Increasing Demand	Opens	Monday, February 22, 2021
Week 2	Module 1: Customer Demand: Foundations	Due	Wednesday, February 24, 2021
Week 2	EM Connections 1: Optional assignment	Due	Friday, February 26, 2021
Week 4	Module 3: Suppliers and Cost	Opens	Monday, March 08, 2021
Week 4	Module 2: Strategies for Assessing and Increasing Demand	Due	Wednesday, March 10, 2021
Week 4	EM Connections 2: Optional assignment	Due	Friday, March 12, 2021
Week 5	Module 4: Markets	Opens	Monday, March 15, 2021
Week 6	Module 3: Suppliers and Cost	Due	Wednesday, March 24, 2021
Week 7	Module 5: Competition and Differentiation	Opens	Monday, March 29, 2021
Week 7	Module 4: Markets	Due	Wednesday, March 31, 2021
Week 7	EM Connections 3: Optional assignment	Due	Friday, April 02, 2021
Week 9	Module 5: Competition and Differentiation	Due	Wednesday, April 14, 2021

To add this calendar to your personal Google, Outlook, or Apple Calendar, use this downloadable calendar link:

<https://calendar.google.com/calendar/ical/ib3ci26h6q89f9nanfhgpnq2j8%40group.calendar.google.com/public/basic.ics>

- For a step-by-step guide on how to add this calendar to your personal calendar, visit the [calendar download instructions](#).

To access the course calendar without adding it to your personal calendar, visit the [Google Calendar online](#).