



Disruptive Strategy August 2020 Calendar

All modules and assignments are available at 1:00 p.m. United States Eastern Time (ET) (UTC 17:00). **All modules and assignments are due at 1:00 p.m. ET (UTC 17:00).** Please check against your local time zone to ensure you complete your coursework before the deadlines.

Enrolled participants will retain access to the course until **December 6, 2020**. *Note: Each week is separated by an empty row.*

| Week | Module / Assignment | Status | Open / Due Date (1:00 p.m. ET) |
|--------|--|------------|--------------------------------------|
| Week 1 | Introduction: Lenses on the World | Opens | Wednesday, August 26, 2020 |
| Week 1 | Module 1: Aligning with Innovation and Disruption | Opens | Wednesday, August 26, 2020 |
| Week 1 | Team Project | Opens | Wednesday, August 26, 2020 |
| Week 2 | Introduction: Lenses on the World | Due | Wednesday, September 2, 2020 |
| Week 2 | Module 1: Aligning with Innovation and Disruption | Due | Wednesday, September 2, 2020 |
| Week 2 | Module 2: Discovering Customer Jobs to be Done | Opens | Wednesday, September 2, 2020 |
| Week 2 | Jobs to be Done Interview | Opens | Wednesday, September 2, 2020 |
| Week 3 | Module 2: Discovering Customer Jobs to be Done | Due | Wednesday, September 9, 2020 |
| Week 3 | Module 3: Organizing for Innovation | Opens | Wednesday, September 9, 2020 |
| Week 3 | Final Paper | Opens | Wednesday, September 9, 2020 |
| Week 3 | Team Project | Due | Friday, September 11, 2020 |
| Week 4 | Module 3: Organizing for Innovation | Due | Wednesday, September 16, 2020 |
| Week 4 | Module 4: Maintaining a Disruptive Scope | Opens | Wednesday, September 16, 2020 |
| Week 4 | Jobs to be Done Interview | Due | Friday, September 18, 2020 |
| Week 5 | Module 4: Maintaining a Disruptive Scope | Due | Wednesday, September 23, 2020 |
| Week 5 | Module 5: Managing the Strategy Development Process | Opens | Wednesday, September 23, 2020 |
| Week 6 | Module 5: Managing the Strategy Development Process | Due | Wednesday, September 30, 2020 |
| Week 7 | Final Paper | Due | Wednesday, October 7, 2020 |

To add this calendar to your personal Google, Outlook, or Apple Calendar, use this downloadable calendar link:

<https://calendar.google.com/calendar/ical/vplusmt075qhkvtin77retf4u4%40group.calendar.google.com/public/basic.ics>

For a step-by-step guide on how to add this calendar to your personal calendar, visit the [calendar download instructions](#).

To access the course calendar without adding it to your personal calendar, visit the [Google Calendar online](#).