



## Empowering Our Community to Help Global Communities

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In collaboration with [Empowered to Educate](#), Harvard Business School Online is announcing its fourth annual Community Challenge.

Empowered to Educate is a two-year fellowship program for young women innovators in education. The organization supports women on their leadership journeys by providing leadership training, mentorship, grassroots funding for community programs, peer-to-peer accountability, and global networking opportunities.

Empowered to Educate has completed its proof-of-concept phase in Ghana, Africa, and is implementing a five-year plan to expand globally. Their goal is to add at least two new countries and increase the number of fellows from the current 10 to 60—all by increasing the budget 10-fold.

To accomplish these audacious and ambitious goals, Empowered to Educate needs your help.

### The Challenge

Develop a plan to support Empowered to Educate in one of three ways:

1. Identify best practices in large-scale growth, including growth management, maintaining brand coherence, and ensuring cultural relevance in the targeted growth areas
2. Conduct a SWOT analysis for the growth process with a particular emphasis on geographical opportunities for expansion
3. Draft recommendations of potential methods to support this growth

All submissions must be cost-effective and actionable solutions that can be readily implemented by Empowered to Educate.

## Next Steps:

- Use the [HBS Online Community website](#) to organize and gather as a Chapter to brainstorm and develop a solution that will help Empowered to Educate achieve its goals
- Create a presentation that outlines how your solution could impact Empowered to Educate and your community
  - Be sure your proposal includes detailed and achievable ideas for the organization to work with
- Submit your solution via email to [HBSOnlineCommunity@hbs.edu](mailto:HBSOnlineCommunity@hbs.edu) by **August 8, 2022**
- A select group of Chapters will be featured on the HBS Online [Business Insights Blog](#) and have the opportunity to speak directly to executives from Empowered to Educate

**More about Empowered to Educate:** Empowered to Educate establishes pathways for women educators by providing fellowships and mentorship to ensure inclusive, equitable, and quality education for all. By harnessing the innovation and creativity of rising women educators and the power of knowledge exchange, they're strengthening education where it's needed most.

Learn more about Empowered to Educate through their [website](#).

Questions? Email Matthew Keller at [HBSOnlineCommunity@hbs.edu](mailto:HBSOnlineCommunity@hbs.edu).