



Economics for Managers September 2022 Calendar

All modules and assignments are available at 1:00 p.m. United States Eastern Time (ET) (UTC 17:00). **All modules and assignments are due at 1:00 p.m. ET (UTC 17:00)**. Please check against your local time zone to ensure you complete your coursework before the deadlines. Please note: Daylight Savings Time begins in the United States on November 6. Deadlines will stay at 1:00 p.m. ET but will convert to UTC 18:00.

Enrolled participants will retain access to the course until **January 22, 2023**. *Note: Each week is separated by an empty row.*

| Week | Module / Assignment | Status | Open / Due Date (1:00 p.m. ET) |
|--------|---|------------|-------------------------------------|
| Week 1 | Introduction Module: Introduction to Economics for Managers | Opens | Wednesday, September 28, 2022 |
| Week 1 | Module 1: Customer Demand: Foundations | Opens | Wednesday, September 28, 2022 |
| Week 2 | Module 2: Strategies for Assessing and Increasing Demand | Opens | Monday, October 3, 2022 |
| Week 2 | Module 1: Customer Demand: Foundations | Due | Wednesday, October 5, 2022 |
| Week 2 | EM Connections 1: Optional assignment | Due | Friday, October 7, 2022 |
| Week 4 | Module 3: Suppliers and Cost | Opens | Monday, October 17, 2022 |
| Week 4 | Module 2: Strategies for Assessing and Increasing Demand | Due | Wednesday, October 19, 2022 |
| Week 4 | EM Connections 2: Optional assignment | Due | Friday, October 21, 2022 |
| Week 5 | Module 4: Markets | Opens | Monday, October 24, 2022 |
| Week 6 | Module 3: Suppliers and Cost | Due | Wednesday, November 2, 2022 |
| Week 7 | Module 5: Competition and Differentiation | Opens | Monday, November 7, 2022 |
| Week 7 | Module 4: Markets | Due | Wednesday, November 9, 2022 |
| Week 7 | EM Connections 3: Optional assignment | Due | Friday, November 11, 2022 |
| Week 9 | Module 5: Competition and Differentiation | Due | Wednesday, November 23, 2022 |

To add this calendar to your personal Google, Outlook, or Apple Calendar, use this downloadable calendar link:

<https://calendar.google.com/calendar/ical/1nfdskt5u4todmtrn4dj7kmr4%40group.calendar.google.com/public/basic.ics>

- For a step-by-step guide on how to add this calendar to your personal calendar, visit the [calendar download instructions](#).

To access the course calendar without adding it to your personal calendar, visit the [Google Calendar online](#).