

Economics for Managers May 2023 Calendar

All modules and assignments are available at 1:00 p.m. United States Eastern Time (ET) (UTC 17:00). **All modules and assignments are due at 1:00 p.m. ET (UTC 17:00).** Please check against your local time zone to ensure you complete your coursework before the deadlines.

Enrolled participants will retain access to the course until **September 17, 2023**. *Note: Each week is separated by an empty row.*

| Week | Module / Assignment | Status | Open / Due Date (1:00 p.m. ET) |
|--------|---|------------|---------------------------------|
| Week 1 | Introduction Module: Introduction to Economics for Managers | Opens | Wednesday, May 24, 2023 |
| Week 1 | Module 1: Customer Demand: Foundations | Opens | Wednesday, May 24, 2023 |
| Week 2 | Module 2: Strategies for Assessing and Increasing Demand | Opens | Monday, May 29, 2023 |
| Week 2 | Module 1: Customer Demand: Foundations | Due | Wednesday, May 31, 2023 |
| Week 2 | EM Connections 1: Optional assignment | Due | Friday, June 2, 2023 |
| Week 4 | Module 3: Suppliers and Cost | Opens | Monday, June 12, 2023 |
| Week 4 | Module 2: Strategies for Assessing and Increasing Demand | Due | Wednesday, June 14, 2023 |
| Week 4 | EM Connections 2: Optional assignment | Due | Friday, June 16, 2023 |
| Week 5 | Module 4: Markets | Opens | Monday, June 19, 2023 |
| Week 6 | Module 3: Suppliers and Cost | Due | Wednesday, June 28, 2023 |
| Week 7 | Module 5: Competition and Differentiation | Opens | Monday, July 3, 2023 |
| Week 7 | Module 4: Markets | Due | Wednesday, July 5, 2023 |
| Week 7 | EM Connections 3: Optional assignment | Due | Friday, July 7, 2023 |
| Week 9 | Module 5: Competition and Differentiation | Due | Wednesday, July 19, 2023 |

To add this calendar to your personal Google, Outlook, or Apple Calendar, use this downloadable calendar link:

<https://calendar.google.com/calendar/ical/3cf0ee08b396ffd88c283c65c4c1378f85486d47df94b1bdb213deaf82e04bee%40group.calendar.google.com/public/basic.ics>

- For a step-by-step guide on how to add this calendar to your personal calendar, visit the [calendar download instructions](#).

To access the course calendar without adding it to your personal calendar, visit the [Google Calendar online](#).