

Economics for Managers February 2023 Calendar

All modules and assignments are available at 1:00 p.m. United States Eastern Time (ET) (UTC 18:00). **All modules and assignments are due at 1:00 p.m. ET (UTC 18:00).** Please check against your local time zone to ensure you complete your coursework before the deadlines. Please note: Daylight Savings Time ends in the United States on March 12. Deadlines will stay at 1:00 p.m. ET but will convert to UTC 17:00.

Enrolled participants will retain access to the course until **June 18, 2023**. *Note: Each week is separated by an empty row.*

Week	Module / Assignment	Status	Open / Due Date (1:00 p.m. ET)
Week 1	Introduction Module: Introduction to Economics for Managers	Opens	Wednesday, February 22, 2023
Week 1	Module 1: Customer Demand: Foundations	Opens	Wednesday, February 22, 2023
Week 2	Module 2: Strategies for Assessing and Increasing Demand	Opens	Monday, February 27, 2023
Week 2	Module 1: Customer Demand: Foundations	Due	Wednesday, March 1, 2023
Week 2	EM Connections 1: Optional assignment	Due	Friday, March 3, 2023
Week 4	Module 3: Suppliers and Cost	Opens	Monday, March 13, 2023
Week 4	Module 2: Strategies for Assessing and Increasing Demand	Due	Wednesday, March 15, 2023
Week 4	EM Connections 2: Optional assignment	Due	Friday, March 17, 2023
Week 5	Module 4: Markets	Opens	Monday, March 20, 2023
Week 6	Module 3: Suppliers and Cost	Due	Wednesday, March 29, 2023
Week 7	Module 5: Competition and Differentiation	Opens	Monday, April 3, 2023
Week 7	Module 4: Markets	Due	Wednesday, April 5, 2023
Week 7	EM Connections 3: Optional assignment	Due	Friday, April 7, 2023
Week 9	Module 5: Competition and Differentiation	Due	Wednesday, April 19, 2023

To add this calendar to your personal Google, Outlook, or Apple Calendar, use this downloadable calendar link:

<https://calendar.google.com/calendar/ical/lfnf9v59q50vcne12i6gpehrd0%40group.calendar.google.com/public/basic.ics>

- For a step-by-step guide on how to add this calendar to your personal calendar, visit the [calendar download instructions](#).

To access the course calendar without adding it to your personal calendar, visit the [Google Calendar online](#).