



## Economics for Managers February 2022 Calendar

All modules and assignments are available at 1:00 p.m. United States Eastern Time (ET) (UTC 18:00). **All modules and assignments are due at 1:00 p.m. ET (UTC 18:00)**. Please check against your local time zone to ensure you complete your coursework before the deadlines. Please note: Daylight Savings Time begins in the United States on March 13. Deadlines will stay at 1:00 p.m. ET but will convert to UTC 17:00.

Enrolled participants will retain access to the course until **June 12, 2022**. *Note: Each week is separated by an empty row.*

Week	Module / Assignment	Status	Open / Due Date (1:00 p.m. ET)
Week 1	Introduction Module: Introduction to Economics for Managers	Opens	Wednesday, February 16, 2022
Week 1	Module 1: Customer Demand: Foundations	Opens	Wednesday, February 16, 2022
Week 2	Module 2: Strategies for Assessing and Increasing Demand	Opens	Monday, February 21, 2022
Week 2	<b>Module 1: Customer Demand: Foundations</b>	<b>Due</b>	<b>Wednesday, February 23, 2022</b>
Week 2	<b>EM Connections 1: Optional assignment</b>	<b>Due</b>	<b>Friday, February 25, 2022</b>
Week 4	Module 3: Suppliers and Cost	Opens	Monday, March 07, 2022
Week 4	<b>Module 2: Strategies for Assessing and Increasing Demand</b>	<b>Due</b>	<b>Wednesday, March 09, 2022</b>
Week 4	<b>EM Connections 2: Optional assignment</b>	<b>Due</b>	<b>Friday, March 11, 2022</b>
Week 5	Module 4: Markets	Opens	Monday, March 14, 2022
Week 6	<b>Module 3: Suppliers and Cost</b>	<b>Due</b>	<b>Wednesday, March 23, 2022</b>
Week 7	Module 5: Competition and Differentiation	Opens	Monday, March 28, 2022
Week 7	<b>Module 4: Markets</b>	<b>Due</b>	<b>Wednesday, March 30, 2022</b>
Week 7	<b>EM Connections 3: Optional assignment</b>	<b>Due</b>	<b>Friday, April 01, 2022</b>
Week 9	<b>Module 5: Competition and Differentiation</b>	<b>Due</b>	<b>Wednesday, April 13, 2022</b>

To add this calendar to your personal Google, Outlook, or Apple Calendar, use this downloadable calendar link:

<https://calendar.google.com/calendar/ical/dkeu39cj76kaiqndd92rd3ro58%40group.calendar.google.com/public/basic.ics>

- For a step-by-step guide on how to add this calendar to your personal calendar, visit the [calendar download instructions](#).

To access the course calendar without adding it to your personal calendar, visit the [Google Calendar online](#).