



Business Strategy November 2022 Calendar

All modules and assignments are available at 1:00 p.m. United States Eastern Time (ET) (UTC 17:00). We recommend completing one Conversation of the Week assignment each week. **All modules are due at 1:00 p.m. ET (UTC 17:00) on their respective deadlines. All Conversation of the Week assignments are due on the final deadline of the course at 1:00 p.m. ET (UTC 17:00).** Please check against your local time zone to ensure you complete your coursework before the deadlines. Daylight Saving Time ends in the United States on November 6; deadlines will convert to UTC 18:00.

Enrolled participants will retain access to the course until **February 12, 2023**. *Note: Each week is separated by an empty row.*

Week	Module / Assignment	Status	Open / Due Date (1:00 p.m. ET)
Week 1	Module 1: Creating Value for Customers	Opens	Wednesday, November 2, 2022
Week 1	Conversation of the Week #1: Conversation with Finance	Opens	Wednesday, November 2, 2022
Week 2	Module 1: Creating Value for Customers	Due	Wednesday, November 9, 2022
Week 2	Module 2: Adding Value Through Complements	Opens	Wednesday, November 9, 2022
Week 2	Conversation of the Week #2: Conversation with R&D and Technology	Opens	Wednesday, November 9, 2022
Week 3	Module 2: Adding Value Through Complements	Due	Wednesday, November 16, 2022
Week 3	Module 3: Competing with Network Effects	Opens	Wednesday, November 16, 2022
Week 3	Conversation of the Week #3: Conversation with Marketing	Opens	Wednesday, November 16, 2022
Week 4	Module 3: Competing with Network Effects	Due	Wednesday, November 23, 2022
Week 4	Module 4: Creating Value for Talent	Opens	Wednesday, November 23, 2022
Week 4	Conversation of the Week #4: Conversation with Human Resources	Opens	Wednesday, November 23, 2022
Week 5	Module 4: Creating Value for Talent	Due	Wednesday, November 30, 2022
Week 5	Module 5: Mastering Productivity	Opens	Wednesday, November 30, 2022
Week 5	Conversation of the Week #5: Conversation About Supplier Relationships	Opens	Wednesday, November 30, 2022

Week 6	Module 5: Mastering Productivity	Due	Wednesday, December 7, 2022
Week 6	Module 6: Implementing Strategy	Opens	Wednesday, December 7, 2022
Week 6	Conversation of the Week #6: Conversation with Strategy Team	Opens	Wednesday, December 7, 2022
Week 7	Module 6: Implementing Strategy	Due	Wednesday, December 14, 2022
Week 7	Conversation of the Week #1-6	Due	Wednesday, December 14, 2022

To add this calendar to your personal Google, Outlook, or Apple Calendar, use this downloadable calendar link:

<https://calendar.google.com/calendar/ical/fqgni20l9h2gfjln4nq4dc1fc%40group.calendar.google.com/public/basic.ics>

- For a step-by-step guide on how to add this calendar to your personal calendar, visit the [calendar download instructions](#).

To access the course calendar without adding it to your personal calendar, visit the [Google Calendar online](#).