



## Business Strategy February 2023 Calendar

All modules and assignments are available at 1:00 p.m. United States Eastern Time (ET) (UTC 18:00). **All modules are due at 1:00 p.m. ET (UTC 18:00) on their respective deadlines.** We recommend completing each Conversation of the Week assignment in tandem with its respective module. **All Conversation of the Week assignments are due on the final deadline of the course at 1:00 p.m. ET (UTC 17:00).**

Please note: Daylight Saving Time begins in the United States on March 12. Deadlines will stay at 1:00 p.m. ET but will convert to UTC 17:00. Please check against your local time zone to ensure you complete your coursework before the deadlines. *Note: Each week is separated by an empty row.*

Enrolled participants will retain access to the course until **June 11, 2023**.

Week	Module / Assignment	Status	Open / Due Date (1:00 p.m. ET)
Week 1	Module 1: Creating Value for Customers	Opens	Wednesday, February 22, 2023
Week 1	Conversation of the Week #1: Conversation with Finance	Opens	Wednesday, February 22, 2023
Week 3	<b>Module 1: Creating Value for Customers</b>	<b>Due</b>	<b>Wednesday, March 8, 2023</b>
Week 3	Module 2: Adding Value Through Complements	Opens	Wednesday, March 8, 2023
Week 3	Conversation of the Week #2: Conversation with R&D and Technology	Opens	Wednesday, March 8, 2023
Week 4	<b>Module 2: Adding Value Through Complements</b>	<b>Due</b>	<b>Wednesday, March 15, 2023</b>
Week 4	Module 3: Competing with Network Effects	Opens	Wednesday, March 15, 2023
Week 4	Conversation of the Week #3: Conversation with Marketing	Opens	Wednesday, March 15, 2023
Week 5	<b>Module 3: Competing with Network Effects</b>	<b>Due</b>	<b>Wednesday, March 22, 2023</b>
Week 5	Module 4: Creating Value for Talent	Opens	Wednesday, March 22, 2023
Week 5	Conversation of the Week #4: Conversation with Human Resources	Opens	Wednesday, March 22, 2023
Week 6	<b>Module 4: Creating Value for Talent</b>	<b>Due</b>	<b>Wednesday, March 29, 2023</b>
Week 6	Module 5: Mastering Productivity	Opens	Wednesday, March 29, 2023
Week 6	Conversation of the Week #5: Conversation About Supplier Relationships	Opens	Wednesday, March 29, 2023

Week 7	<b>Module 5: Mastering Productivity</b>	<b>Due</b>	<b>Wednesday, April 5, 2023</b>
Week 7	Module 6: Implementing Strategy	Opens	Wednesday, April 5, 2023
Week 7	Conversation of the Week #6: Conversation with Strategy Team	Opens	Wednesday, April 5, 2023
Week 8	<b>Module 6: Implementing Strategy</b>	<b>Due</b>	<b>Wednesday, April 12, 2023</b>
Week 8	<b>Conversation of the Week #1-6</b>	<b>Due</b>	<b>Wednesday, April 12, 2023</b>

To add this calendar to your personal Google, Outlook, or Apple Calendar, use this downloadable calendar link:

<https://calendar.google.com/calendar/ical/ff149157bb273f308d6c54147195fe995ff56c2edca995aef52360da5f177168%40group.calendar.google.com/public/basic.ics>

For a step-by-step guide on how to add this calendar to your personal calendar, visit the [calendar download instructions](#).

To access the course calendar without adding it to your personal calendar, visit the [Google Calendar online](#).

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