



Business Strategy April 2023 Calendar

All modules and assignments are available at 1:00 p.m. United States Eastern Time (ET) (UTC 17:00). **All modules are due at 1:00 p.m. ET (UTC 17:00) on their respective deadlines.** We recommend completing each Conversation of the Week assignment in tandem with its respective module. **All Conversation of the Week assignments are due on the final deadline of the course at 1:00 p.m. ET (UTC 17:00).** Please check against your local time zone to ensure you complete your coursework before the deadlines.

Enrolled participants will retain access to the course until **July 23, 2023**. *Note: Each week is separated by an empty row.*

Week	Module / Assignment	Status	Open / Due Date (1:00 p.m. ET)
Week 1	Module 1: Creating Value for Customers	Opens	Wednesday, April 5, 2023
Week 1	Conversation of the Week #1: Conversation with Finance	Opens	Wednesday, April 5, 2023
Week 3	Module 1: Creating Value for Customers	Due	Wednesday, April 19, 2023
Week 3	Module 2: Adding Value Through Complements	Opens	Wednesday, April 19, 2023
Week 3	Conversation of the Week #2: Conversation with R&D and Technology	Opens	Wednesday, April 19, 2023
Week 4	Module 2: Adding Value Through Complements	Due	Wednesday, April 26, 2023
Week 4	Module 3: Competing with Network Effects	Opens	Wednesday, April 26, 2023
Week 4	Conversation of the Week #3: Conversation with Marketing	Opens	Wednesday, April 26, 2023
Week 5	Module 3: Competing with Network Effects	Due	Wednesday, May 3, 2023
Week 5	Module 4: Creating Value for Talent	Opens	Wednesday, May 3, 2023
Week 5	Conversation of the Week #4: Conversation with Human Resources	Opens	Wednesday, May 3, 2023
Week 6	Module 4: Creating Value for Talent	Due	Wednesday, May 10, 2023
Week 6	Module 5: Mastering Productivity	Opens	Wednesday, May 10, 2023
Week 6	Conversation of the Week #5: Conversation About Supplier Relationships	Opens	Wednesday, May 10, 2023

Week 7	Module 5: Mastering Productivity	Due	Wednesday, May 17, 2023
Week 7	Module 6: Implementing Strategy	Opens	Wednesday, May 17, 2023
Week 7	Conversation of the Week #6: Conversation with Strategy Team	Opens	Wednesday, May 17, 2023

Week 8	Module 6: Implementing Strategy	Due	Wednesday, May 24, 2023
Week 8	Conversation of the Week #1-6	Due	Wednesday, May 24, 2023

To add this calendar to your personal Google, Outlook, or Apple Calendar, use this downloadable calendar link:

<https://calendar.google.com/calendar/ical/633a9333f81ac973f01da4d8d66050d5872a3763b7247480831d4db70996a31e%40group.calendar.google.com/public/basic.ics>

- For a step-by-step guide on how to add this calendar to your personal calendar, visit the [calendar download instructions](#).

To access the course calendar without adding it to your personal calendar, visit the [Google Calendar online](#).